

## COOKIES

### Use of 'cookies'

The Axiom International website uses 'cookies'. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Examples are cookies that collect statistical data about your browsing actions and patterns. They do not identify you as an individual. For example, we use cookies to store your country preference. This helps us to improve our website and to deliver a better and more personalised service.

It is possible to switch off cookies by setting your browser preferences but turning cookies off may result in a loss of functionality when using our website. To switch off cookies please refer to your browser settings as the management of cookies varies depending on the browser

The main cookies used on this site are:

### WordPress

The Axiom website uses standard WordPress cookies relating to usage of the website

### Google Analytics

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site.

The cookies collect information in an anonymous form, including the number of visitors to the site, the location of visitors and the pages they have visited

For more information on Google Analytics visit:

<http://www.google.com/analytics/learn/privacy.html>

### Google Maps

These are Google Maps third party cookies, which are unique identifiers to allow traffic analysis to Google Maps.